

Internet Pharmacy Logo- Conditions for Use

What we mean by 'Internet Pharmacy'

The RPSGB defines an internet pharmacy as:

A registered pharmacy which offers to sell or supply medicines (or other pharmaceutical products) and/or provides other professional services over the internet, or makes arrangements for the supply of such products or provision of such services over the internet.

This is not a legal definition but is intended to help pharmacists and others identify the legal and professional requirements applicable to the internet services pharmacists provide.

Internet Pharmacy Logo- Conditions for Use

Outlined below are the conditions of use for the RPSGB Internet Pharmacy Logo. The conditions must be complied with in order to use the RPSGB Internet logo. Failure to comply with these conditions could result in withdrawal of permission to use the logo.

1. The logo will be issued by the Society only after verification that the request has come from the operator (i.e. owner or superintendent) of a registered internet pharmacy
2. The logo will only be used to denote registered pharmacy premises operating websites.
3. The logo can only be used in connection with registered pharmacy websites that are offering to provide medicines or other professional services via the internet. The logo **cannot** be used to denote individual pharmacist's websites.
4. The logo must not be replicated or duplicated or used otherwise than in accordance with the registered pharmacy site for which it has been granted
5. Once granted, the logo must not be supplied for use by a third party
6. No modification of the logo will be permitted and no words or additional logos may be superimposed on the logo itself.
7. The logo must not be used in any context, that could be regarded as undignified or unprofessional
8. Information contained on the website must be legal, decent and truthful
9. The website must comply with any relevant legislation (e.g. advertising of medicines to the public), the Code of Ethics and the supporting professional standards and guidance document titled 'Internet Pharmacy Services' (www.rpsgb.org)
10. The pharmacy website must clearly display:
 - a. The name of the owner of the business
 - b. The address of the pharmacy at which the business is conducted
 - c. Where applicable, the name of the superintendent pharmacist
 - d. Information about how to confirm that the registration status of the pharmacy and pharmacist (i.e. by contacting the RPSGB)
 - e. Details of how to make a complaint about the on-line services provided.
11. The Society must be notified if the website is to be shutdown or moved to another website address.
12. The Society must be notified of any change of ownership, and the new owner must apply for use of the internet pharmacy logo.
13. The £50 application fee will be paid to the RPSGB when requested.